

Quark Interactive Designer Curriculum Sample Syllabus

As part of the QuarkXPress 7 class, students will learn how to get started with Quark Interactive Designer, and work within QuarkXPress using the Interactive features. While learning how to use the application, students will create a multimedia show for a sporting goods company, Launch 7.

PREREQUISITES:

To successfully qualify for this course, students must meet the following requirements:

- Students must have a good working knowledge of the general use of computers, including (but not limited to) the ability to use a mouse, open and save files, and navigate their computer's operating system.
- Students must have a basic working knowledge of QuarkXPress, including (but not limited to) the ability to open and save projects; an understanding of such concepts as projects, layouts, pages, and Master pages; and the ability to add/edit/manipulate objects on a page.
- **Students do not need a background in Flash.** Quark Interactive Designer was built for designers who are not experienced in creating projects in Flash and using timelines.

If you are new to both QuarkXPress and Quark Interactive Designer, familiarize yourself with the QuarkXPress 7 feature set using "A Guide to QuarkXPress 7," the QuarkXPress 7 Help files, "A Guide to Interactive Designer," and the available training materials at: www.quark.com/service/desktop/training/.

CLASS SCHEDULE:

Over two class periods, students will complete the Launch 7 interactive project in class and create their own Quark Interactive Designer project for homework.

Class 1	In-class project	Due next class:
	<ul style="list-style-type: none"> • Convert an existing Print layout into an Interactive one. • Animate objects in the Interactive layout. • Create an Image Sequence. • Create an On/Off Button for controlling background sound. • Create a menu with multi-state rollover buttons. 	<ul style="list-style-type: none"> + Create a two-page design for your own sporting goods store. As you design, think about: elements that will be animated, a navigation menu, sound, Flash animation, video, and text. + Convert your design to an Interactive layout. + Pick two objects on your site. Animate one, create an image sequence with the other. + Make all navigation areas active and enable your sound buttons. All buttons must have a rollover and down state. <p>50 points Due next class.</p>
Class 2	In-class project	Due next class:
	<ul style="list-style-type: none"> • Add an SWF animation. • Add a video. • Create a scrollable Text Box object. • Create key commands. • Export the Interactive layout to a standalone Projector file. 	<ul style="list-style-type: none"> + Create and insert your SWF (Flash) file into your site. + Find (or make!) a short video and insert it into your site. + Finish your sports site. Add scrolling text and key commands. Export it as an HTML and SWF file, and upload to your personal web space. <p>50 points Email me the URL before next class.</p>